

## University of the West of Scotland

### Undergraduate Programme Specification

**Session: 2023/24**

**Last Modified: 2022**

**Status:** Published

1	<b>Named Award Title:</b>	BA (Hons) Broadcast Production - TV & Radio Single
2	<b>Award Title for Each Award:</b> <sup>1</sup>	BA (Hons) Broadcast Production - TV & Radio BA Broadcast Production - TV & Radio Dip HE Broadcast Production - TV & Radio Cert HE Broadcast Production - TV & Radio
3	<b>Date of Validation / Approval:</b>	01.04.22
4	<b>Details of Cohorts Applies to:</b>	Students entering from 2022 onwards
5	<b>Awarding Institution/Body:</b>	<b>University of the West of Scotland</b>
6	<b>Teaching Institution(s):</b> <sup>2</sup>	<b>University of the West of Scotland</b> [click here to add detail]
7	<b>Language of Instruction &amp; Examination:</b>	English
8	<b>Award Accredited By:</b>	Screenskills
9a	<b>Maximum Period of Registration:</b>	[click here to add detail] <a href="https://www.uws.ac.uk/authorised-interruption-guidance-notes">Authorised Interruption Guidance notes (uws.ac.uk)</a>
9b	<b>Duration of Study:</b>	Full Time – 4 years; Part Time – 8 years
10	<b>Mode of Study:</b>	Full Time / Part Time
11	<b>Campus:</b>	Ayr
12	<b>School:</b>	<b>School of Business and Creative Industries</b>
13	<b>Programme Board:</b>	<b>Division of Arts and Media</b>
14	<b>Programme Leader:</b>	<b>Kate Cotter</b>

#### 15. Admission Criteria

Candidates must be able to satisfy the general admission requirements of the University of the West of Scotland as specified in Chapter 2 of the University Regulatory Framework together with the following programme requirements:

<sup>1</sup> Include main award and all exit awards e.g. BA / BSc / BEng / DipHE / CertHE

<sup>2</sup> University of the West of Scotland and include any collaborative partner institutions involved in delivery.

**SQA National Qualifications:**

SQA Highers: BBBC (102 UCAS Tariff points), plus English and Maths at SQA National 5 (Grade C, or above), SQA Intermediate 2 (Grade C, or above), SQA Standard Grade (Credit)  
Grades C, C @ Advanced Higher.

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**or GCE**

GCE A-Levels: CCC (96 UCAS Tariff points), plus GCSE English Language and Maths (Grade C, or above)

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**or SQA National Qualifications/Edexcel Foundation**

An appropriate HNC/HND award with the level of entry and/or credit awarded being subject to the content of the HN programme.

Applicants may also be considered with other academic, vocational or professional qualifications deemed to be equivalent.

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**Other Required Qualifications/Experience**

An appropriate HNC/HND award with the level of entry and/or credit awarded being subject to the content of the HN programme.

Applicants may also be considered with other academic, vocational or professional qualifications deemed to be equivalent.

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**Further desirable skills pre-application (i.e. to satisfy additional PSRB requirements or other)**

A keen demonstrable interest in TV, Radio and other digital media.

16	<p><b>General Overview</b></p> <p>Combining theory and practice, Broadcast Production – TV and Radio (BPTVR) will teach you how to make and understand television, radio and other digital media. Accredited by Screenskills it is tailored to the current broadcasting industry.</p> <p>Taught by academic staff with research expertise and extensive experience in the creative industries, the course incorporates industry professional guest lectures, work placement opportunities, as well as field visits to organisations such as the BBC and Glasgow’s Film City. As a student on the course, you will have access to the latest broadcasting facilities and the chance to work in our radio and television studios, digital sound and video editing suites; and the opportunity to broadcast on the campus radio station. We will teach you how to develop and produce television programmes and multiplatform content, write scripts, produce radio, and make documentaries. You will also develop the skills necessary to critically study and analyse media output.</p> <p>At Level 7, students are introduced to the philosophy of the course – the practice/theory split within and between modules, the shared focus on radio and television and the practice-based and research-led teaching that is central to BPTVR.</p> <p>In Year 1, television production, filmmaking and script-writing are presented within modules in television production – Introduction to Film and TV Production and Film and TV Production Skills Development. Radio is covered through the modules Introduction to Radio and Radio Craft. The teaching methods and assessment on these modules introduce the teaching and learning methods used throughout the course. They also introduce the students to the industry-relevant and state-of-the-art studio and audio-visual resources used on the course. Critical studies of media output will be presented within the production-oriented modules, and in the core theoretical module Broadcasting: Concepts and Contexts. A new module -provisionally entitled ASPIRE was introduced in September 2022. This module runs across both terms.</p> <p>Students in year 2 will continue to produce for television, radio and new platforms and will begin to specialise, choosing a specific pathway of production and study that they feel will best prepare them for their chosen career. Modules include Studio Production, Radio Practice and Broadcast Drama. In the core documentary module, The Short Film : Documentary students will combine technical and creative work in developing, pitching and producing a short documentary as well as engaging with documentary theory. Students will have the opportunity to improve their creative writing skills through Script Analysis and their listening skills through Recorded Audio Formats.</p> <p>In year 3 students will choose to specialise in one of two major strands: Television Production or Radio Production - still combining theory with practical experience. However, all students will also be offered a further core module - Production for Multiplatform - that reflects the changes in approaches to digital production and in particular the demands of the new BBC Scotland channel for digital content that works across many platforms.</p> <p>Research for Broadcast is designed to link directly to production work. This is designed to allow students to research for a documentary produced in Radio or TV Production B. Third year studies continue with a particular emphasis on global media via the module Global and Creative Industries. The option focusing on scriptwriting is Writing Serial Television Drama. The Situation Comedy: Radio and Television option offers an opportunity to look</p>
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critically at that form of output. This year we have added Wildlife Media as an option for Year 3. Direct entry students can opt to take the Level 8 Studio Production module.

Year 4 offers students an exciting opportunity to study the areas that interest them most. The Creative Research Project is a 60-credit module and gives students the opportunity to concentrate on the areas they have chosen in Year 3 i.e. television or radio. This module will combine and link a television or radio project that will be the culmination of all their previous production experiences with a broadcasting research project that will allow students to immerse themselves in an area of broadcast media that interests them. You will also study Professional Practice in Broadcasting that is primarily taught by industry practitioners – for example producers, directors, camera department and presenters – who discuss their roles within the creative industries, including possible routes to employment. Finally, students can choose two modules from a list of options that includes American Television, the practice-based module Developing Factual Formats, Podcasting, Asian Cinema, Motion Graphics: Film and Television, Global Issues in Sport and Wildlife Media.

### **Pointers to Further Study - Progression Routes**

The BA (Hons) Broadcast Production – TV and Radio aims to produce graduates who have an informed, critical and creative approach to understanding broadcast output and production, culture and creativity in contemporary society, as well as to their own forms of production, and their creative and expressive practice. The degree programme is committed to enabling students to meet the challenges of employment (including self-employment) in a society in which the music, cultural and creative industries play an increasingly significant role. It emphasises that employability requires the development of students' creative, intellectual, analytical and research skills.

Many graduates continue onto further post-graduate study – choosing such courses as the UWS Masters in Creative Media Practice or Masters in Filmmaking and Screenwriting or Masters in Broadcast Journalism or opting for teacher training.

However, many Broadcast Production – TV & Radio graduates use their skills and knowledge to enter a wide variety of careers. We currently have graduates working at BBC Scotland, STV, independent production companies such as Maramedia, Lion Scotland, QTVSports and IWC Media. Some opt for a more technical role, and we have alumni making their way as camera assistants or Digital Imaging Technicians on major drama productions. A growing number are moving into digital sports production working for major sporting organisations or companies that specialise in sports production.

### **Teaching and Learning**

A range of teaching and learning methodologies are used within the degree. This includes lectures, seminars, workshops, group work, enquiry-based learning and student-centred learning. Delivered both online and on campus -synchronously and asynchronously. The emphasis is on independent work by students that is coordinated and guided by tutors. BPTVR students are as likely to be taught in TV and Radio studios as in lecture theatres. As students' progress the level of autonomous work increases culminating in the final year project where students carry out their own individual project – linking the creative and theoretical - with supervisory guidance.

Studio and location production work forms a key component of the skills developed by students on this programme. Most core modules will include an element of practical activity. These include a range of exercises that, as the student progresses through the

	<p>programme, increase in scope and complexity and in the later stages depend more on the initiative of the student and less on direction by tutors.</p> <p>The modules employ a range of assessment methods and formative exercises. A range of coursework is used including essays and reflective reports, radio and TV production, critical reviews of that production work. Throughout the course, emphasis is placed on the link between the theoretical and practical elements of the degree and assessment often reflects this.</p> <p>All modules within the degree are supported by the use of the Virtual Learning Environment, AULA. This provides students with a range of learning activities, including discussion forums, video-clips, and multiple-choice tests. Teaching and learning practices are evaluated in an ongoing way through the Broadcast Production TV &amp; Radio Programme Board and School Annual Monitoring processes.</p> <p><b>Research underpinnings and links to teaching</b></p> <p>The academic team are committed to involving current industry practitioners on the programme - not only as guest speakers and delivering “master classes” and CPD (Continual Professional Development), in an informed and quality assurance environment of innovative co-design of module content and assessments. The academic team are all sector-wide aware, responsive to key broadcast developments and debates in both critical research and in wider sector practice. The balance of theory, practice and research makes the Broadcast Production TV and Radio degree academically unique in Scotland and increasingly interesting and attractive for RUK and international markets</p> <p><b>Internationalisation</b></p> <p>Staff have expertise that allows them to offer an elevated level of critical research led social science and humanities (anthropology, sociology and cultural studies, and indeed enterprise and regional development perspectives) underpinning here. There are many well-established modules on the BPTVR degree that contextualize the relevance of internationalization.</p> <p>We organize optional exchange arrangements with Universities in Belgium and Germany and students at Level 8 and 9 this year are also offered an optional 1-week trip to Stuttgart to participate in a partly funded cultural exchange.</p>
17	<p><b>Graduate Attributes, Employability &amp; Personal Development Planning</b></p>
	<p>The programme is fully aligned with institutional priorities around the development of graduate attributes and with the institutional policy on personal development planning. The mapping of programme and module learning outcomes and employability-integrated assessment ensures the visibility of graduate attributes, employability and citizenship competencies. Personal development is embedded and explicitly signposted in the curriculum, with students provided with regular opportunities to capture and evaluate progression and development, stimulating reflection, self-regulation and a more constructive engagement with employability. It is recognised that personal development planning is an essential component of lifelong learning and continuing professional development. To support this activity, all students are provided with access to personal development planning tools and enabled to develop a personal e-portfolio across the programme.</p>

	<p>The body of knowledge developed through the programme is focused on the needs of industry and has been informed by feedback from industry practitioners. There are several opportunities to develop presentation and self-promotion skills through the live radio station based at the campus as well as by participation in the School's annual "Showcase" exhibitions where graduates present their work to industry representatives and the general public.</p> <p>The aim is not only to encourage students to develop skills such as numeracy, language, study skills, employability and analytical thought but also to raise their self-awareness and confidence through a process of critical reflection and planning.</p>
<b>18</b>	<b>Work Based Learning/Placement Details</b>
	<p>Work related learning is promoted throughout the programme and especially in specific modules, for example, the level 10 module Professional Practice in Broadcasting which is an exit module focusing on input from industry practitioners and field trips to creative industry hubs. The assessment in this module allows for student reflection on previous work experience and the extent to which that improves their employability. The industry focus and vocational nature of the programme is crucial in terms of the degree's unique approach within the BCI portfolio and many of the practical modules have been designed in consultation with current practitioners. The programme includes several practice-based staff who retain strong industry links. Much of the practical input, for example, on pitching and commissioning sessions, mirrors professional practice. These strong industry links also afford the students opportunities for work placements and input from industry practitioners in the form of masterclasses and guest lectures.</p> <p>The programme team's approach to work related learning and placement relates directly to the School's commitment to both the Employability and PDP (Personal Development Planning) agendas and is also directly related to the professional practice skills and transferable skills embedded in all programmes.</p>
<b>19</b>	<b>Attendance and Engagement</b>
	<p>In line with the <a href="#">Student Attendance and Engagement Procedure</a>, Students are defined as academically engaged if they are regularly engaged with timetabled teaching sessions, course-related learning resources including those in the Library and on the VLE (Virtual Learning Environment), and complete assessments and submit these on time.</p> <p><b>See also Regulations 1.64- 1.67</b></p>
<b>20</b>	<b>Equality and Diversity</b>
	<p>The University's Equality, Diversity and Human Rights Procedure can be accessed at the following link: <a href="#">UWS Equality, Diversity and Human Rights Code</a>.</p> <p>Please detail any specific arrangements for this programme. This should be considered and not just refer the reader to the UWS Equality and Diversity policy.</p> <p>BA (Hons) Broadcast Production is dedicated to the principles of Equality, Diversity and Inclusion, and these principles are embedded in our learning and teaching practices. Issues of gender, sexuality, race and representation form a core part of our curriculum, reflecting broader debates about EDI (Equality, Diversity and Inclusion) within the broadcast industries, academia, and culture and society more broadly.</p>

Programme structures and requirements, SCQF (Scottish Credit and Qualifications Framework) level, term, module name and code, credits and awards ( [Chapter 1, Regulatory Framework](#) )

<b>21</b>	<b>Learning Outcomes (Maximum of 5 per heading)</b>
	<p>Outcomes should incorporate those applicable in the relevant QAA Benchmark statements.</p> <p>Please ensure that Learning Outcomes are appropriate for the level of study. Further information is available via SCQF: <a href="https://scqf.org.uk/support/support-for-educators-and-advisers/support-for-colleges-heis/">https://scqf.org.uk/support/support-for-educators-and-advisers/support-for-colleges-heis/</a> and a Level Descriptors tool is available (<a href="#">SCQF Level Descriptors Tool   Scottish Credit and Qualifications Framework</a>) and ensure appropriate cognisance of Chapter 1, Regulatory Framework. <a href="https://www.uws.ac.uk/media/6514/regulatory-framework-2023-2024.pdf">https://www.uws.ac.uk/media/6514/regulatory-framework-2023-2024.pdf</a></p>

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<b>SCQF LEVEL 7</b>	
<b>Learning Outcomes (Maximum of 5 per heading)</b>	
<b>Knowledge and Understanding</b>	
<b>A1</b>	An understanding of the development of broadcasting and cultural forms in a local, national and international context.
<b>A2</b>	An understanding of the role of technology in terms of media production, access and use.
<b>A3</b>	An awareness of the development of media and broadcasting as an area of academic study.
<b>Practice - Applied Knowledge and Understanding</b>	
<b>B1</b>	An understanding of key production processes and professional practices relevant to media, cultural and communicative industries, and of ways of conceptualising creativity and authorship;
<b>B2</b>	The production of creative content in television, radio and online environments appropriate for Level 7 study.
<b>Communication, ICT and Numeracy Skills</b>	
<b>C1</b>	The ability to use appropriate broadcasting production technologies to facilitate professional standard creative work in later years
<b>C2</b>	An understanding of, and application of, verbal and written skills as appropriate for academic and industry practice.
<b>Generic Cognitive Skills - Problem Solving, Analysis, Evaluation</b>	
<b>D1</b>	The ability to engage critically with key theorists, debates and intellectual paradigms within the field and put them to productive use.

<b>D2</b>	The ability to analyse professional level debates within the broadcasting industry and to present such analysis in appropriate academic forms.
<b>D3</b>	The ability to consider and evaluate work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions.
<b>Autonomy, Accountability and Working With Others</b>	
<b>E1</b>	The ability to work in small production units to produce broadcasting content.
<b>E2</b>	The ability to communicate effectively in inter-personal settings in writing and in a variety of media.
<b>E3</b>	The ability to independently research and generate ideas and manage time in an appropriate manner for broadcasting content.
<b>E4</b>	The ability to deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate of a problem-solving approach.

### Learning Outcomes - Level 7 Core Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
7	APPD07001	ASPIRE	20	✓	✓		
7	BROA07001	Introduction to Radio	20	✓			
7	BROA07002	Film & TV Production: Skills Development	20		✓		
7	BROA07004	Introduction to Film & TV Production	20	✓			
7	BROA07005	Radio Craft	20		✓		
7	BROA07006	Broadcasting: Concepts & Contexts	20	✓			

Footnotes for Core Modules:

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<b>22 a</b>	<b>Level 7 Criteria for Progression and Award</b>
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	<p>To progress to L8, students must meet the criteria outlined in University Regulation, Chapter 3 (3.13). For information on progression with credit deficit please refer to University Regulation, Chapter 3 (3.13).</p> <p>Those students entering the programme at SCQF level 7, and who successfully achieve 120 credits at SCQF level 7 (including all cores) can exit with Cert HE in Broadcast Production: TV &amp; Radio should they choose not to progress to the next level of the programme.</p> <p>Distinction will be awarded in line with University Regulations and no imported credit can be used. (Regulations 3.35 &amp; 3.26)</p> <p>Links: <a href="#">UWS Regulatory Framework</a>; and <a href="#">Student Experience Policy Statement</a>.</p>
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<b>Level 8 Learning Outcomes (Maximum of 5 per heading)</b>	
<b>Knowledge and Understanding</b>	
<b>A1</b>	An understanding of the roles of communication systems, modes of representations and systems of meaning in the ordering of societies.
<b>A2</b>	An awareness of the economic forces which frame the media, cultural and creative industries, and the role of such industries in specific areas of contemporary political and cultural life.
<b>A3</b>	An awareness of the debate surrounding the impact of media violence and other media effects on individuals and society.
<b>Practice - Applied Knowledge and Understanding</b>	
<b>B1</b>	The production of creative content in television, radio and online environments appropriate for Level 8 study.
<b>B2</b>	An understanding of professional, technical and formal choices that realise, develop or challenge existing practices and traditions, and of the possibilities and constraints involved in production processes.
<b>B3</b>	The production of creative content in television, radio and online environments appropriate for Level 8 study.
<b>Communication, ICT and Numeracy Skills</b>	
<b>C1</b>	The ability to produce live radio broadcasts appropriate to the audience and brief.
<b>C2</b>	The ability to communicate complex factual material in a manner appropriate for non-specialist audiences.
<b>C3</b>	The ability to use appropriate digital editing and other appropriate broadcasting software to facilitate creative work.

<b>Generic Cognitive Skills - Problem Solving, Analysis, Evaluation</b>	
<b>D1</b>	The ability to understand forms of communication, media and culture – particular in the fields of television drama and documentary – as they have emerged historically and appreciate the processes through which they have come into being, with reference to social, cultural and technological change.
<b>D2</b>	The ability to analyse closely, interpret and show the exercise of critical judgement in the understanding and, as appropriate, evaluation of these forms.
<b>D3</b>	The ability to understand forms of communication, media and culture – particular in the fields of television drama and documentary – as they have emerged historically and appreciate the processes through which they have come into being, with reference to social, cultural and technological change.
<b>Autonomy, Accountability and Working With Others</b>	
<b>E1</b>	The ability to generate ideas and transform ideas into creative broadcasting work appropriate for Level 8 study.
<b>E2</b>	The ability to carry out various forms of research for essays, projects, creative productions or dissertations involving sustained independent enquiry.

### Learning Outcomes - Level 8 Core Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
8	FILM08007	Script Analysis	20	✓			
8	FILM08006	The Short Film (documentary)	20	✓			
8	BROA08002	Broadcast Drama	20		✓		
8	BROA08003	Radio Practice	20	✓			
8	BROA08004	Studio Production	20		✓		
8	BROA08005	Recorded Audio Formats	20		✓		

### Footnotes for Core Modules:

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<b>22b</b>	<b>Level 8 Criteria for Progression and Award</b>
	<p>To progress to L9, students must meet the criteria outlined in University Regulation, Chapter 3 (3.13). For information on progression with credit deficit please refer to University Regulation, Chapter 3 (3.13).</p> <p>Those students entering at SCQF level 7 or SCQF level 8, and who achieve at least 240 SCQF credits of which a minimum of 90 are at least SCQF level 8, including all cores, can exit with DipHE in Broadcast Production - TV &amp; Radio, should they choose not to progress to the next level of the programme.</p> <p>Distinction will be awarded in line with University Regulations and no imported credit can be used. (Regulations 3.35 &amp; 3.26)</p> <p>Links: <a href="#">UWS Regulatory Framework</a>; and <a href="#">Student Experience Policy Statement</a>.</p>

<b>SCQF LEVEL 9 Learning Outcomes (Maximum of 5 per heading)</b>	
<b>Knowledge and Understanding</b>	
<b>A1</b>	A comparative understanding of the roles that media and/or cultural institutions play in different societies.
<b>A2</b>	An understanding of the term globalisation and of the impact of globalisation on the creative industries and through the creative industries on different societies.
<b>A3</b>	An understanding of the debates surrounding the internet and digital technology and the consequences for the operation of the creative industries.
<b>Practice - Applied Knowledge and Understanding</b>	
<b>B1</b>	A knowledge of and ability to put into practice, the legal, ethical and regulatory frameworks that affect media and cultural production, circulation and consumption.
<b>B2</b>	The production of creative content in a specialised area of broadcasting appropriate for Level 9 study.
<b>Communication, ICT and Numeracy Skills</b>	
<b>C1</b>	The ability to participate fully and understand the requirements of a broadcast commissioning process.
<b>C2</b>	The ability to lead a production team, if required, in the production of broadcast items and programmes.
<b>C3</b>	The ability to use digital technology and other appropriate broadcasting equipment to produce professional level creative broadcast items.
<b>Generic Cognitive Skills - Problem Solving, Analysis, Evaluation</b>	

<b>D1</b>	The ability to investigate and evaluate competing paradigms surrounding the future of broadcasting studies.
<b>D2</b>	The ability to analyse professional and government documents and consultations and to present such analysis in a format suitable for academic study.
<b>Autonomy, Accountability and Working With Others</b>	
<b>E1</b>	The ability to work in flexible, creative and increasingly independent ways, showing self-discipline, self-direction and reflexivity.
<b>E2</b>	The ability to generate ideas independently and transform ideas into creative broadcasting work appropriate for Level 9 study.

### Learning Outcomes - Level 9 Core Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
9	BROA09002	Radio Production A	20	✓			
9	BROA09003	Radio Production B	20		✓		
9	BROA09004	TV Production A	20	✓			
9	BROA09005	TV Production B	20		✓		
9	BROA09006	Research for Broadcast	20	✓			
9	BROA09007	Global & Creative Industries	20	✓			
9	BROA09010	Production for Multiplatform	20		✓		

Footnotes for Core Modules:

Depending on the stream the student wishes to follow they may take either Radio Production A Trimester 1 and Radio Production B in Trimester 2 or TV Production A in Trimester 1 and TV Production B in Trimester 2.

### Learning Outcomes - Level 9 Optional Modules

SCQF Level		Module Name	Credit	Term	Footnotes
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	Module Code			1	2	3	
9	BROA08004	Studio Production	20		✓		
9	BROA08005	Recorded Audio Formats	20		✓		
9	BROA09001	Writing Serial Television Drama	20		✓		
9	BROA09009	Situation Comedy: Radio & TV	20		✓		
10	BROA10005	Wildlife Filmmaking & Media	20		✓		

Footnotes for option modules

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22c	Level 9 Criteria for Progression and Award
	<p>To progress to L10, students must meet the criteria outlined in University Regulations, Chapter 3 (3.13).</p> <p>For information on progression with credit deficit please refer to University Regulations, Chapter 3 (3.14).</p> <p>Those students who initially enter the programme at SCQF levels 7, 8 or 9 and who achieve at least 360 credits with 200 in the subject area of which a minimum of 90 are at least SCQF level 9, including all cores, can exit with the BA Broadcast Production - TV &amp; Radio, should they decide not to progress to the next level of the programme.</p> <p>Distinction will be awarded in line with University Regulations and no imported credit can be used. (Regulations 3.35 &amp; 3.26)</p> <p>Links: <a href="#">UWS Regulatory Framework</a>; and <a href="#">Student Experience Policy Statement</a>.</p>

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SCQF LEVEL 10 Learning Outcomes (Maximum of 5 per heading)	
<b>Knowledge and Understanding</b>	
<b>A1</b>	An understanding of contemporary debates impacting on current and future broadcasting practice and policy.

<b>A2</b>	An understanding of the dynamics of public and everyday discourses in the shaping of culture and society.
<b>Practice - Applied Knowledge and Understanding</b>	
<b>B1</b>	The production of creative broadcasting work which demonstrates an understanding of professional contexts, and which is geared towards specific employment markets.
<b>B2</b>	The production of work, informed, where relevant, by appropriate theoretical issues and debates.
<b>B3</b>	The ability to explore matters which may be new and emerging, drawing upon a variety of personal skills and upon a variety of academic and non-academic sources.
<b>Communication, ICT and Numeracy Skills</b>	
<b>C1</b>	The ability to use digital technology and other appropriate broadcasting equipment to produce original professional level creative broadcast items.
<b>C2</b>	The ability to communicate at a professional level with representatives from the broadcasting industry about current trends and debates within the industry.
<b>Generic Cognitive Skills - Problem Solving, Analysis, Evaluation</b>	
<b>D1</b>	The ability to formulate appropriate research questions and employ appropriate methods and resources for exploring those questions.
<b>D2</b>	The ability to evaluate and draw upon the range of sources and the conceptual framework appropriate to research in the chosen area of broadcasting.
<b>D3</b>	The ability to draw on the strengths and understand the limits of the major quantitative and/or qualitative research methods and be able to apply this knowledge critically.
<b>Autonomy, Accountability and Working With Others</b>	
<b>E1</b>	The ability to generate ideas and transform ideas into creative broadcasting work appropriate for Level 10 study.
<b>E2</b>	The ability to devise, co-ordinate and produce independently a creative project to a professional standard and appropriate to a target market.

### Learning Outcomes - Level 10 Core Modules

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
10	BROA10004	Professional Practice in Broadcasting	20		✓		
10	JOUR10004	Creative Research Project	60	✓	✓		

Footnotes for Core Modules:

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**Learning Outcomes - Level 10 Optional Modules**

SCQF Level	Module Code	Module Name	Credit	Term			Footnotes
				1	2	3	
10	BROA10001	Developing Factual Formats	20	✓			
10	BROA10003	Podcasting	20	✓			
10	FILM10003	Motion Graphics - Film & TV	20		✓		
10	FILM10001	Asian Cinema	20		✓		
10	JOUR10002	Global Issues in Sport	20	✓			
10	BROA10002	American TV	20	✓			
10	BROA10005	Wildlife Filmmaking & Media	20		✓		

Footnotes for option modules

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<b>22d</b>	<b>Level 10 Criteria for Award</b>
	<p>The award of BA (Hons) Broadcast Production - TV &amp; Radio is awarded to students who have at least 480 credits of which a minimum of 200 Points are at SCQF Levels 9 and 10, and of which a minimum of 90 are at SCQF Level 10.</p> <p>No Distinction is awarded at Honours level (Regulation 3.25).</p> <p>Honours Classification will be awarded in line with the University Regulations, Chapter 3 (3.20 – 3.24).</p> <p>Links: <a href="#">UWS Regulatory Framework</a>; and <a href="#">Student Experience Policy Statement</a>.</p>

<b>23</b>	<b>Regulations of Assessment</b>
<p>Candidates will be bound by the general assessment regulations of the University as specified in the <a href="#">University Regulatory Framework</a> .</p> <p>An overview of the assessment details is provided in the Student Handbook and the assessment criteria for each module is provided in the module descriptor which forms part of the module pack issued to students. For further details on assessment please refer to Chapter 3 of the Regulatory Framework.</p> <p>To qualify for an award of the University, students must complete all the programme requirements and must meet the credit minima detailed in Chapter 1 of the Regulatory Framework.</p>	
<b>24</b>	<b>Combined Studies</b>
<p>There may be instances where a student has been unsuccessful in meeting the award criteria for the named award and for other more generic named awards existing within the School. Provided that they have met the credit requirements in line with the SCQF credit minima (please see Regulation 1.21), they will be eligible for a Combined Studies award (please see Regulation 1.61).</p> <p>For students studying BA, BAcc, or BD awards the award will be BA Combined Studies.</p> <p>For students studying BEng or BSc awards, the award will be BSc Combined Studies.</p>	

### Change/Version Control

#### Changes made to the programme since it was last published:

<b>What</b>	<b>When</b>	<b>Who</b>
<u>Updated Links:</u> <ul style="list-style-type: none"> <li>• Academic Engagement Procedure</li> <li>• Equality and Diversity</li> <li>• University Regulatory Framework</li> <li>• Removed invalid links</li> </ul>	19/10/2023	C Winter
Guidance Note 2023-24 provided	12/12/23	D Taylor
General housekeeping to text across sections and addition of links and some specific guidance.  Addition of Duration of Study and some other text – for CMA.	12/12/23	D Taylor

**Version Number: UG 1 (2023-24)**